

Alicia Katz's Imagine Photography 2024

Account List

ACCOUNT	TYPE	DETAIL TYPE	DESCRIPTION	BALANCE
Business Checking (1025)	Bank	Checking		0.00
Cash	Bank	Cash on hand	Cash the business keeps on hand, like petty cash	0.00
Money Market (7809)	Bank	Money Market		0.00
Accounts Receivable (A/R)	Accounts receivable (A/R)	Accounts Receivable (A/R)	Money customers owe for products and services	0.00
Allowance for bad debts	Other Current Assets	Allowance for Bad Debts	An estimate of money owed by customers that might not get paid	0.00
Employee cash advances	Other Current Assets	Employee Cash Advances	Payments made to employees that will be repaid to the company	0.00
Inventory	Other Current Assets	Inventory	Cost of products and materials you have in stock for resale	0.00
Inventory Asset	Other Current Assets	Inventory	Products on hand to sell to customers	0.00
Loans to officers	Other Current Assets	Loans To Officers	Money loaned to officers expected to be repaid within a year	0.00
Loans to others	Other Current Assets	Loans to Others	Short-term loans provided to an employee or others	0.00
Loans to shareholders	Other Current Assets	Loans to Stockholders	Money loaned to shareholders expected to be repaid within a year	0.00
Payments to deposit	Other Current Assets	Undeposited Funds	Cash or checks your business is ready to deposit at the bank	0.00
Prepaid expenses	Other Current Assets	Prepaid Expenses	Payments made in advance for products and services	0.00
Real estate loans to others	Other Current Assets	Investment - Mortgage/Real Estate Loans	Loans given to others for real estate purchases to be paid back within a year	0.00
Tax exempt investments	Other Current Assets	Investment - Tax-Exempt Securities	Investments in tax-exempt securities, like local and municipal bonds	0.00
U.S. savings bonds and investments	Other Current Assets	Investment - U.S. Government Obligations	Investments in U.S. government bonds, treasury notes, and other securities	0.00
Uncategorized Asset	Other Current Assets	Other Current Assets		0.00
Accumulated amortization	Fixed Assets	Accumulated Amortization	The total of intangible asset amounts previously reported as expenses	0.00
Accumulated depreciation	Fixed Assets	Accumulated Depreciation	The total cost of assets previously reported as expenses	0.00
Buildings	Fixed Assets	Buildings	Buildings the business owns	0.00
Furniture & fixtures	Fixed Assets	Furniture & Fixtures	Furniture owned by the business	0.00
Improvements	Fixed Assets	Leasehold Improvements	Payments for labor and materials used to improve property you own or lease	0.00
Long-term office equipment	Fixed Assets	Other fixed assets	Equipment the business uses for longer than a year	0.00
Tools, machinery, and equipment	Fixed Assets	Machinery & Equipment	Equipment that's used for longer than a year for work outside of the office	0.00
Vehicles	Fixed Assets	Vehicles	Vehicles the business owns	0.00
Deferred income taxes	Other Assets	Deferred tax	Income taxes paid in advance	0.00
Goodwill	Other Assets	Goodwill	The excess in purchase price over the value of a business, like for intellectual property or a brand	0.00
Lease buyout	Other Assets	Lease Buyout	Cost value of a lease buyout	0.00
Licenses held	Other Assets	Licenses	Costs of licenses of value that are considered assets, like liquor or lottery licenses	0.00
Long-term investments	Other Assets	Long-term investments	Investments held for more than one year	0.00
Long-term loans to related parties	Other Assets	Long Term Loans and Advances to Related Parties	Loans given to another company you own that will be owed for longer than a year	0.00
Patents, copyrights, & franchises	Other Assets	Intangible Assets	Assets that aren't physical, like trademarks, franchises, and other intangible assets	0.00
Security deposits	Other Assets	Security Deposits	Deposits from customers that the business returns when services are complete	0.00
Startup & organizational costs	Other Assets	Organizational Costs	Legal costs incurred when forming or reorganizing a company	0.00
Accounts Payable (A/P)	Accounts payable (A/P)	Accounts Payable (A/P)	Money owed to vendors for products and services	0.00

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Business Visa (5678)	Credit Card	Credit Card		0.00
California Department of Tax and Fee Administration Payable	Other Current Liabilities	Global Tax Payable		0.00
Customer prepayments	Other Current Liabilities	Other Current Liabilities	Down payments from customers for future goods and services	0.00
Lines of credit	Other Current Liabilities	Line of Credit	A credit line the business spends and repays on later	0.00
Out Of Scope Agency Payable	Other Current Liabilities	Global Tax Payable		0.00
Payroll wages and tax to pay	Other Current Liabilities	Payroll Tax Payable	Money owed to payroll tax agencies, employees for wages, or others for payroll liabilities	0.00
Payroll wages and tax to pay:Payroll tax to pay	Other Current Liabilities	Payroll Tax Payable	Money owed to payroll tax agencies to be paid within a year	0.00
Payroll wages and tax to pay:Retirement benefits to pay	Other Current Liabilities	Payroll Tax Payable	Money owed for retirement benefits like a 401(k) to be paid within a year	0.00
Payroll wages and tax to pay:Wages to pay	Other Current Liabilities	Payroll Tax Payable	Wages owed to employees to be paid within a year	0.00
Sales tax to pay	Other Current Liabilities	Sales Tax Payable	Sales tax the business collects and owes	0.00
Short-term business loans	Other Current Liabilities	Loan Payable	Loans the business will owe for less than a year	0.00
Short-term loans from shareholders	Other Current Liabilities	Loan Payable	Loans from shareholders to be paid within a year	0.00
Long-term business loans	Long Term Liabilities	Other Long Term Liabilities	Loans the business will owe for longer than a year, like vehicle loans	0.00
Long-term loans from shareholders	Long Term Liabilities	Debts related to participating interests	Loans from a shareholder that will be owed for longer than a year	0.00
Mortgages	Long Term Liabilities	Other Long Term Liabilities	Mortgages owed for buildings or land	0.00
Accumulated adjustment	Equity	Accumulated Adjustment	Adjustments to owner's equity that aren't from net income	0.00
Additional paid in capital	Equity	Paid-In Capital or Surplus	Cash contributed to the company by a shareholder in excess of stock purchase price	0.00
Common stock	Equity	Common Stock	Money received in exchange for common stock	0.00
Opening balance equity	Equity	Opening Balance Equity	Opening balances of bank accounts, assets, and liabilities	0.00
Retained Earnings	Equity	Retained Earnings		0.00
Shareholders' equity	Equity	Owner's Equity	Money invested in the business by shareholders	0.00
Shareholders' equity:Contributions	Equity	Owner's Equity	Cash contributed to the company by a shareholder	0.00
Shareholders' equity:Distributions	Equity	Owner's Equity	Cash contributed to the company by a shareholder that will not be repaid	0.00
Treasury stock	Equity	Treasury Stock	Money paid to buy back stock from a shareholder	0.00
Billable Expense Income	Income	Service/Fee Income		
Discounts given	Income	Discounts/Refunds Given	Money given to a customer as a refund or a discount	
Photography Income	Income	Service/Fee Income		
Sales of Product Income	Income	Sales of Product Income	Money your business earns from products it sells	
Services	Income	Service/Fee Income		
Uncategorized Income	Income	Service/Fee Income		
Cost of goods sold	Cost of Goods Sold	Supplies & Materials - COGS	The costs to your business to make products or services	
Cost of goods sold:Cost of labor - COGS	Cost of Goods Sold	Cost of labor - COS	Costs of outside labor to make a product	
Cost of goods sold:Equipment rental - COGS	Cost of Goods Sold	Equipment Rental - COS	Costs of equipment rental to make a product	
Cost of goods sold:Freight in - COGS	Cost of Goods Sold	Shipping, Freight & Delivery - COS	Cost of freight and delivery for goods sold or used to make a product	
Cost of goods sold:Supplies & materials - COGS	Cost of Goods Sold	Supplies & Materials - COGS	Costs of parts and supplies to make a product	
Cost of Goods Sold-1	Cost of Goods Sold	Supplies & Materials - COGS	Cost of materials and labor used to produce products you sell	

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Shipping	Cost of Goods Sold	Shipping, Freight & Delivery - COS	Cost of delivering products to customers or distributors	
Advertising & marketing	Expenses	Advertising/Promotional	Costs to promote products and services	
Advertising & marketing:Listing fees	Expenses	Advertising/Promotional	Costs to list products and services on third-party websites	
Advertising & marketing:Marketing	Expenses	Advertising/Promotional		
Advertising & marketing:Social media	Expenses	Advertising/Promotional	Costs to promote the business on social media	
Advertising & marketing:Website	Expenses	Advertising/Promotional	Costs to promote the business on websites	
Bad Debt	Expenses	Bad Debts	Costs to your business from unpaid customer debt	
Business licenses	Expenses	Taxes Paid	Costs of business licenses and permits that are considered expenses	
Commissions & fees	Expenses	Commissions & fees	Commissions paid to salespeople, or fees paid to other businesses for services	
Contract labor	Expenses	Cost of Labor	Payments made to contractors or subcontractors	
Contributions to charities	Expenses	Charitable Contributions	Money the business donates to a charity	
Employee benefits	Expenses	Payroll Expenses	Costs of employee benefit programs	
Employee benefits:Employee retirement plans	Expenses	Payroll Expenses	Costs of employee retirement plans	
Employee benefits:Group term life insurance	Expenses	Payroll Expenses	Costs of group term life insurance coverage	
Employee benefits:Health insurance & accident plans	Expenses	Payroll Expenses	Costs of employee health care and accident plans	
Employee benefits:Officers' life insurance	Expenses	Payroll Expenses	Costs of officers' life insurance	
Employee benefits:Workers' compensation insurance	Expenses	Payroll Expenses	Costs of worker's compensation insurance coverage	
Entertainment	Expenses	Entertainment	Costs of entertainment, like movies or sporting events	
General business expenses	Expenses	Other Business Expenses	Other money your business spends to run the business	
General business expenses:Bank fees & service charges	Expenses	Other Business Expenses	Costs of having a business bank account	
General business expenses:Continuing education	Expenses	Other Business Expenses	Costs of education related to your industry	
General business expenses:Memberships & subscriptions	Expenses	Dues & subscriptions	Costs of memberships and subscriptions related to your industry	
General business expenses:Uniforms	Expenses	Other Business Expenses	Costs of uniforms for the workers in your business	
Insurance	Expenses	Insurance	Costs of premiums for insurance	
Insurance:Business insurance	Expenses	Insurance	Costs of premiums for business insurance	
Insurance:Liability insurance	Expenses	Insurance	Costs of premiums for liability insurance	
Insurance:Property insurance	Expenses	Insurance	Costs of premiums for property insurance	
Interest paid	Expenses	Interest Paid	Interest paid on loans, credit cards, or mortgages	
Interest paid:Business loan interest	Expenses	Interest Paid	Interest paid on a business loan	
Interest paid:Credit card interest	Expenses	Interest Paid	Interest paid on a business credit card balance	
Interest paid:Mortgage interest	Expenses	Interest Paid	Interest paid on a property mortgage	
Legal & accounting services	Expenses	Legal & Professional Fees	The costs of accountants and attorneys to help run your business	
Legal & accounting services:Accounting fees	Expenses	Legal & Professional Fees	Costs of accountants, tax advice, and tax forms	
Legal & accounting services:Legal Fees	Expenses	Legal & Professional Fees	Costs of attorneys to help run your business	
Meals	Expenses	Travel Meals	Costs of meals for workers	
Meals:Meals with clients	Expenses	Promotional Meals	Costs of meals with customers and clients	
Meals:Travel meals	Expenses	Travel Meals	Costs of meals during business trips	
Office expenses	Expenses	Office/General Administrative Expenses	Costs of supplies for the office, like pens and cleaning products	
Office expenses:Computer Expense	Expenses	Office/General Administrative Expenses		
Office expenses:Merchant account fees	Expenses	Office/General Administrative Expenses	Costs to process transactions and have a merchant account	
Office expenses:Office supplies	Expenses	Office/General Administrative	Costs of supplies for the office	

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		Expenses		
Office expenses:Printing & photocopying	Expenses	Office/General Administrative Expenses	Costs of printing paper and ink	
Office expenses:Shipping & postage	Expenses	Shipping, Freight & Delivery	Costs of stamps, postage, and shipping supplies	
Office expenses:Small tools & equipment	Expenses	Office/General Administrative Expenses	Costs of small tools and equipment for the business	
Office expenses:Software & apps	Expenses	Office/General Administrative Expenses	Costs of software and apps for the business	
Payroll expenses	Expenses	Payroll Expenses	Costs of employee pay	
Payroll expenses:Officers' salaries	Expenses	Payroll Wage Expenses	Cost of officers' pay	
Payroll expenses:Salaries & wages	Expenses	Payroll Wage Expenses	Cost of employee pay	
Rent	Expenses	Rent or Lease of Buildings	Rent paid for buildings, offices, land, or equipment	
Rent:Building & land rent	Expenses	Rent or Lease of Buildings	Rent paid for a building, office, or land	
Rent:Equipment rental	Expenses	Equipment Rental	Costs of renting cars, machinery, or equipment for the business to use	
Repairs & maintenance	Expenses	Repair & Maintenance	Costs of repairs and maintenance for the business other than from vehicles	
Supplies	Expenses	Supplies & Materials	Costs of supplies to run the organization other than office supplies	
Taxes paid	Expenses	Taxes Paid	Costs of payroll, property, and other taxes	
Taxes paid:Payroll taxes	Expenses	Payroll Tax Expenses	Cost of employer portion of payroll taxes	
Taxes paid:Property taxes	Expenses	Taxes Paid	Costs of property taxes	
Travel	Expenses	Travel	Costs of business-related travel	
Travel:Airfare	Expenses	Travel	Costs of airfare	
Travel:Hotels	Expenses	Travel	Costs of hotel and lodging	
Travel:Taxis or shared rides	Expenses	Travel	Costs of using a ride-share service or taxi for business reasons	
Travel:Vehicle rental	Expenses	Travel	Costs of renting vehicles for business trips	
Uncategorized Expense	Expenses	Other Miscellaneous Service Cost		
Utilities	Expenses	Utilities	Costs of utilities used to operate the business	
Utilities:Disposal & waste fees	Expenses	Utilities	Costs to dispose of waste	
Utilities:Electricity	Expenses	Utilities	Costs of electricity service	
Utilities:Heating & cooling	Expenses	Utilities	Costs of heating and cooling services	
Utilities:Internet & TV services	Expenses	Utilities	Costs of internet and television service	
Utilities:Phone service	Expenses	Utilities	Costs of phone service	
Utilities:Water & sewer	Expenses	Utilities	Costs of water and sewer service	
Credit card rewards	Other Income	Other Miscellaneous Income	Money earned from a credit card rewards program	
Dividends received	Other Income	Dividend Income	Dividends received from investments in other companies	
Insurance claims	Other Income	Other Miscellaneous Income	Money received from an insurance claim	
Interest earned	Other Income	Other Miscellaneous Income	Money earned from interest, like from a savings account	
Sale of an asset	Other Income	Gain/loss on sale of fixed assets	Money earned from the sale of an asset	
Sale of investments	Other Income	Gain/loss on sale of investments	Money earned from the sale of investments	
Tax exempt investment interest	Other Income	Tax-Exempt Interest	Money earned from interest from a tax-exempt sources, like government bonds	
Amortization expenses	Other Expense	Amortization	Current period cost of amortizable assets	
Depreciation expenses	Other Expense	Depreciation	Costs your business deducts for large purchases over the course of their use	
Penalties & settlements	Other Expense	Penalties & Settlements	Costs of settlements and fines other than vehicle fines	
Vehicle expenses	Other Expense	Other Vehicle Expenses	Costs for the use of vehicles	
Vehicle expenses:Parking & tolls	Other Expense	Parking and Tolls	Costs of road tolls and parking	
Vehicle expenses:Vehicle fines & penalties	Other Expense	Penalties & Settlements	Costs of vehicle fines or penalties, like traffic tickets	
Vehicle expenses:Vehicle gas & fuel	Other Expense	Gas And Fuel	Costs to fuel vehicles	
Vehicle expenses:Vehicle insurance	Other Expense	Vehicle Insurance	Costs to insure vehicles	
Vehicle expenses:Vehicle registration	Other Expense	Vehicle Registration	Costs to register vehicles with a local authority	
Vehicle expenses:Vehicle repairs	Other Expense	Vehicle Repairs	Costs to repair vehicles	

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Vehicle expenses:Vehicle wash & road services	Other Expense	Wash and Road Services	Costs to clean vehicles or get help on the road	